Executive Meeting Minutes

2018 September 19 – (11:00) (EST), (07:00) Zulu

Location or Call-in Information:
   Dial-in: PowWowNow.com
   US, CAN, and Bermuda - 1 415.363.0833
   SWE - 0939.2066.400
   PIN – 492321

Call to Order (11:02)(EST), (07:02) Zulu

Present:   Absent:
   (a) timmy dittrich   (a)
   (b) Steve Madeira   (b)
   (c) Bill Dowling   (c)
   (d) Charlie Van Voorhis
   (e) Dayna Nelder
   (f) Bjorn Wahlstom
   (g) Craig Davis

Business Conducted:

• Treasurer’s Report. Bill Dowling. Formal Report forth coming. Usual expenses for CMB Creative (~$56.25) and Wild Apricot (~$130). 3 books sold & 2 Associate Memberships have come through PayPal. Balance of approximately $11,000 in checking and $4,000 in PayPal. Usually $12,000-11,000 in checking and $2,000 PayPal.

• Priorities for 2018/2019. EC asked to make suggestions for Committee Assignments. Craig suggested that we send same request to Fleet Captains. Suggestion accepted. Discussion on priority points: Membership Drive. Discussion uncovered that the drive was not for financial reasons but for community/brand development. Interest in creating a Value Proposition for Membership. Suggestion by Steve to generate database that tracks history of each boat. Currently this info does exist on Wild Apricot, Members/IOD Registry. Not easy, however the data does exist. Discussion of Craig’s Goals re SF, Local Fleet Rules, IOD WCA & WS, and looking at the final products from the two builders. Dayna interested in growing membership to ultimately get more boats built. Charlie has asked each member to place their name next to the items that they would be most interested in working on.

• Bill Dowling suggested that a program to set aside money to protect the condition of the molds might be considered. Steve would support being penny wise and not dollar foolish by not protecting the molds. There are no reports that the molds are degrading or in disrepair. Charlie is interested in reviewing the mold program and contracts and suggests that the Technical Committee may be the party to dive in on this.

• Bill Dowling discussed that perhaps some of the WCA bank balance could be used to “sponsor” young sailors so that they can get to a “Championship”. This in the spirit of Class growth.

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Votes Taken: NONE

- Motion to Adjourn
  Moved by Steve,
  Seconded by Bill
  Yay’s (7), No’s (0), Abstentions (0)

Materials shared:
- 2017/2018 Objectives for example to develop 2018/2019 Priorities/Objectives for EC to take on as initiatives.

Next Meeting: (2018 October 17) (11:00)(EST), (07:00) Zulu

Adjourned (11:53)(EST), (07:53) Zulu